Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination – Nov / Dec – 2019**

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| **Code :** | **14VC2024** | **Duration :** | **3hrs** |
| **Sub. Name :** | **TV PROGRAM PRODUCTION** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | Write a creative TV script of your choice (5 min. duration for any programme) | CO3 | 10 |
| (OR) | | | | |
| 2. | a. | Illustrate multi camera set-up for a five people panel discussion for a show relating to saving energy in urban corporate India. | CO3 | 20 |
| 3. | a. | Reality Shows are more Popular in TV Broadcasting – Justify. | CO2 | 10 |
|  | b. | Quiz Program depends on Planning and Strategy –Elaborate. | CO2 | 10 |
| (OR) | | | | |
| 4. | a. | Point out the advantages of having a candidate negotiation for political interviews. | CO2 | 10 |
|  | b. | Script a new reality show for children audience. | CO3 | 10 |
| 5. | a. | Write a creative quiz programme for kids TV audience. | CO3 | 10 |
|  | b. | Delineate the challenges of live phone-in programme. | CO2 | 10 |
| (OR) | | | | |
| 6. | a. | Give all the guidelines to follow while conducting a sensational news interview. | CO1 | 10 |
|  | b. | Demonstrate how election results are programmed for TV. | CO2 | 10 |
| 7. | a. | Construct a weather report on ‘heat waves’ in India for a TV news bulletin. | CO1 | 20 |
| (OR) | | | | |
| 8. | a. | Discuss the advantages of making a Television Program in Indoor Studio. | CO2 | 10 |
|  | b. | Evaluate the need for a Crew or a Team for Television Production. | CO3 | 10 |
|  | | **Compulsory**: |  |  |
| 9. | a. | Will the new generation TV survive as entertainment channels for the youth? Discuss. | CO2 | 10 |
|  | b. | Describe the different types of TV programmes with examples. | CO3 | 10 |